

Ide Parish Council

For Discussion at Meeting on 20 January 2021

Ide Village Website Hub Proposal

Now that the Parish Council site is updated and more accessible I have a proposal to develop a more integrated, vibrant, Ide village website.

This would in essence be separate from the PC site, so it will be able to promote village events and news not linked to the Parish Council.

My proposal is to create a main Ide Village Hub site, with a landing page, a few pages of general information, history, events, gallery etc and then links off to microsites.

A microsite is an auxiliary website, which sits beneath the main site, with its own menu and pages, but with links back to the Ide Village hub site. For example, Ide Community Shop, the Village Hall, Ide Times, orchard, Weir Meadow and churches could each have their own microsite, linked from the Ide Village site. Similarly, the Ide Parish Council website – while a website in its own right – could also function as a microsite on the Ide Village Hub.

While the shop and post office already have a page on the parish council website, a microsite would enable us to add more information, updates, special offers etc making it more relevant and timely for visitors. Similarly, the village hall also has a page on the PC site but with its own microsite it could list events, show more up to date info etc.

I have mentioned this to the shop before and they are keen and Jackie mentioned about the Churches as well, but due to covid etc I haven't been able to go and have chat to many people yet.

The idea is to bring everything the village has to offer into one main site, and then have areas within it for the individual projects that the village offers so everything a resident might need can be found in one place.

I'm more than happy to run this as a totally separate thing from the council so there's no legal clashes etc, this was more of a do you think this is a good idea and any thoughts anyone has, pros/cons etc :)

CLlr Ben Irvine

13 January 2021