8 January 2023

From Cheryl Haddy

Dear Weir Meadow working group members,

Apologies for not attending the last meeting and reporting on recent discussions about a Big Band Night fundraising opportunity.

To give you an overview:

Police Dog Hogan are a Exeter/London based folk band fronted by James Studholme (Idestone Barton/Perridge) and Richard Sharman has negotiated with them to perform for free at West Town Farm on Sat 8 July 2023 to support our Green Space project. They have a significant local following and we should expect a good/full attendance. Although I have some experience of putting on band nights/events, due to the possible size of this, I have met with Dave and Laura Farrow (DMF Events - Beautiful Days) who live in the village and are willing to be involved. I’m also planning to speak to Sarah Lacey (who put on 2 band nights at WTF in summer 2021) to ensure that all risks have been covered and opportunities/issues considered and profit maximised.

I would very much like the support of the Parish Council and Weir Meadow Working Group to promote and endorse this event. I would like to use the Parish Council account to deposit ticket sales and the card reader to assist in the process. Similarly, I would like to utilise the PC to pay invoices and recover the VAT to maximise profit, which will only be necessary once we reach the breakeven point.

The venue will cost £500 and we will need to hire lighting and staging for the band (approx £3k, both of which is not payable until sufficient tickets are sold, so there is little or no financial risk. With a capacity of 500 (to be confirmed) and a ticket price of £25, ticket revenue could be as much as £12,500. All other risks will be reduced by involvement/advice of other event professionals.

Further revenue from bar and food sales should net £3k+.

As the PC involvement/support is a PC decision, rather than the working group, Rachel is planning to add this as an agenda item at the PC meeting on 25th Jan, and we will feed back to the group at our next WG meeting.

It goes without saying that if anyone would be willing to volunteer their manpower services, it would be extremely welcome.

Best wishes

Cheryl

Sent from my iPhone